

# Sponsorship Request for Donate & Learn Business Expo!



Developed By:  
 GREEN LOTUS



**Event Attendees 2,123**

In 7 Events Over the Last 3 Years

**Online Outreach Analysis**

Visits **74k** YouTube Views **42k**

Tweet **5.1k** Facebook Like **6.4k**

**100% in Support of Local Charities**

**Donations**



More Than  
**\$28,000**



**We are Grateful for the Support of Past Donate & Learn Sponsors**

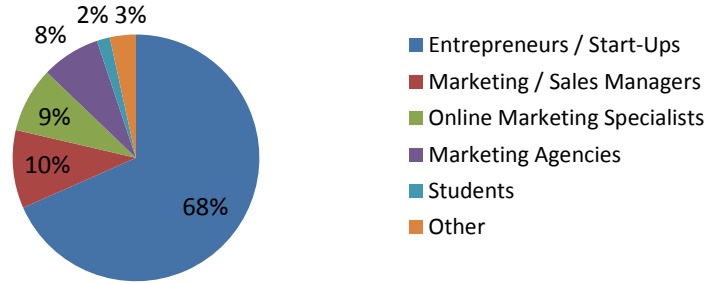


## Reach Your Target Demographics & Support a Great Cause!

Donate & Learn Business Events target top Toronto entrepreneurs, business owners and marketing professionals.

With world-class speakers, Donate & Learn events are well known for covering the latest online marketing strategies, business tools, hands-on workshops and the most helpful best practices for entrepreneurs and start-ups!

Who Attends Green Lotus Events:



## Become a Partner! Support Local Needs While Meeting Your Business Goals.

### Cost Effective Brand Awareness!

Green Lotus offers different opportunities to reach new audiences and potential clients in a cost effective way!

**Packages start from \$499**

### Convert New Clients on the Spot!

With sponsored workshops you can convert new leads by providing an informative workshop, or hands-on training for your product or services!

### Want To Give Back in a Big Way?

Green Lotus Event Venues are fully equipped to meet your display and branding requirements.

**Ask about Lounge Area Sponsorship!**

Sponsorship Packages!	Silver	Gold	Flagship
<b>Nov 30th at 6pm to 9pm</b> <ul style="list-style-type: none"> <li>Beneficiary charity: YWCA</li> <li>Location: YWCA Elm St.</li> <li>Estimated Guests: 200</li> </ul>	\$499 <b>1 Spots</b>	\$1,500 <b>0 Spot</b>	\$3,000 <b>0 Spot</b>
<b>Summer 2017</b> <ul style="list-style-type: none"> <li>Beneficiary charity: United Way</li> <li>Location: Coming soon!</li> <li>Estimated Guests:</li> </ul>	\$499 <b>2 Spots</b>	\$1,500 <b>3 Spot</b>	\$3,000 <b>1 Spot</b>
<b>Keynote Speaker at Main Stage</b> 150 to 250 Guests	-	-	✓
<b>Dedicated Sponsored Workshop</b> 40 to 60 Guests for 1 Hour	-	✓	✓
<b>On-site Demo Area</b> Strategically located booth in key networking areas	✓	✓	✓
<b>Media Coverage</b> Including Newsletters, Social Media and Press Releases	✓	✓	✓
<b>Online Presence</b> Logo on event web pages and related materials	✓	✓	✓

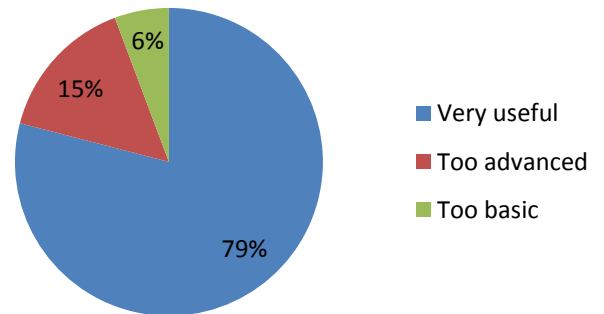
## Your Brand can Shine at the Green Carpet Photo



**ABC News Executive Director of Search & Social Media, John Shehata says** “The Donate & Learn concept is simple and pure brilliance! We have all paid a fee to attend a marketing conferences or seminars in the past, but the idea of an event that is free with 100% of donations supporting such a great cause, is just inspiring!”

**If you are interested in being a part the Donate & Learn Initiative, it would be a pleasure to have you on board!**

### Ratings of Event Presentations:



## Donate & Learn Initiative Goals:

- ➔ Celebrate the power of Toronto entrepreneurs and marketing professionals.
- ➔ 100% of attendee donations go directly to local Canadian charities!
- ➔ Provide learning and networking opportunities that are advantageous to all.

**View Past Event Pictures On Facebook:**

- [Dec 2013 Event Pictures](#)
- [May 2013 Event Pictures](#)
- [Dec 2012 Event Pictures](#)

**[Meet Doug our Mascot!](#)**



**[View Case Study of the First Event!](#)**



**Bassem Ghali**  
 Founder of the Donate & Learn Initiative  
 Email: [Bassem@GreenLotus.ca](mailto:Bassem@GreenLotus.ca)  
 Tel: 647.405.2525

**[View Case Study About the Donate & Learn Initiative!](#)**