



Premium SEO Services Proposal

Your Business Deserves to Work with Canada's Most Trusted Search Engine Optimization Agency



Green Lotus has ranked as the best SEO agency in Canada by TOPseos, one of the oldest and largest directories of SEO companies around the world, and ranked as #1 SEO Tools on ClickZ's top 50 Digital Marketing Tools for startups.

Proposal Prepared By:

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What You Need To Know!

Full Service Approach

We've got you covered! Our SEO Agency creates customized strategies with the objective of increasing organic traffic to your website. We use strategic keyword research, link building, article creation, on-page optimizations, and other strategies to make your website stand out to search engines.

No Setup Fee

All Green Lotus Small Business online marketing services are pay-as-you-go because we understand that the only way to keep a client is by providing top quality SEO strategies and management. Start your SEO Services today, get website traffic and new leads without paying for ads on Google!

Rank 1st in Your Local Area

Our commitment at Green Lotus is simple – we help businesses achieve results in today's highly competitive online marketplace. Our team of SEO experts improve your search engine ranking so that you can rank on the 1st page of search results and be found by potential customers searching for your products and services.

Our First Task

At Green Lotus, we do not start any work before completing a full SEO Site Audit and Competitive Analysis, providing an in-depth audit and analysis of your website's current status, technical performance and competitive landscape in order to develop a customized, innovative strategy to effectively increase traffic to your website.

The SEO Site Audit and Competitive Analysis Report Includes:

- Site performance analysis
- Keyword ranking analysis
- Social media popularity analysis
- Backlinks authority analysis
- Technical analysis



All Prices are in Canadian Dollar



USA Clients Pay No Tax

	Smart	Pro	Enterprise
SEO Packages	CAD\$ 535/m	CAD\$ 1499/m	CAD\$ 2999/m
Cost in \$USD approx. USA Clients Pay No Tax	USDS 399/m	USDS 1120/m	USDS 2240/m
Ideal For	Smart Site users only	Medium size business with a local or national targeting strategy	Enterprise business with a national or multi locations targeting strategy
SEO Keyword & Ranking	30 on 1 Search Engine	100 on 2 Search Engines	100 on 4 Search Engines
Dedicated Account Manager	Included ⓘ	Included ⓘ	Included ⓘ
Technical & Content Optimization	Included ⓘ	Included ⓘ	Included ⓘ
Backlinks Building & Monitoring Services	Included ⓘ	Included ⓘ	Included ⓘ
Content & Blog Writing Services	Add-on	1 / Month	1 / Month
Premium PR Writing & Distribution Services	Add-on	1 / Quarter	2 / Quarter
Reputation & Reviews Management Tools	Add-on	1 Location	Up to 4 Locations
Advanced Google Posts & NAP Management	Add-on	Included	Included
Leads Tracking for Email & Phone Inquiries	Add-on	Included	Included
Phone Support & Live Reporting	Included ⓘ	Included ⓘ	Included ⓘ

[Learn More About Smart Site](#)

[Book Your Free Consultation Now!](#)

Client Case Study

Digital Marketing in 2 Mins



The Green Lotus SEO Service Method!

We invest the time in getting to know your business, your specific needs and online goals, and create a highly customized search engine optimization strategy that can get your website to rank on the 1st page of Google without paying for ads. At Green Lotus, we know that there is not a single solution that will work for all types of small businesses. Instead, our team is committed to researching and developing targeted SEO strategies that boost organic traffic, increase calls, leads and sales for your specific business.

Dedicated Account Manager

All Green Lotus clients are assigned a dedicated Account Manager who is available for support, analysis of monthly reports, and able to address any questions or concerns.

SEO Audit and Performance Analysis

Our SEO service strategy recommendations address problem areas that are hindering your organic ranking, identify quick-wins to help you generate traffic, and include an ongoing SEO plan to help you boost your online performance and outrank your competitors.

Expert Keyword Research

Before any SEO strategy is implemented we ensure that quality keyword research is conducted on your industry, and your competitors. With our expert keyword research we can develop a keyword optimization strategy that focuses on your products and services, and targets your ideal customer.

Off-Page Optimization

Green Lotus creates customized off-page SEO strategies to improve your online presence, increase your website's online authority, and drive organic traffic to your business. We develop unique content including press releases, blog posts and social media, to help your business gain authority online, and become the go-to source for consumers searching for information about your products and/or services.

High Quality Link Building

At Green Lotus, we value quality over quantity. We focus on finding high quality link building opportunities that will help increase your online authority and brand visibility. We can help boost your keyword ranking through ethical and sustainable link building strategies.

Competitive SEO Research

We perform an analysis of your competitive landscape on major search engines including Google, Bing and YouTube, and develop an in-depth understanding of trends in your specific industry. The aim of our competitive research is to generate more opportunities for online growth and lead generation for your business.

Local Business SEO

We are experts in local SEO for small businesses, and driving traffic to your website through Google My Business and other popular directories. Our local SEO team focuses on building your business listing on authoritative directories, to boost your ranking for local searches, and drive visitors to your business or storefront.

Reporting & Goal Setting

At Green Lotus, we love data! We provide our clients with ongoing SEO reports, and continuously monitor their ranking on Google in order to find opportunities to boost the performance of your campaign. All clients receive monthly ranking reports, performance and traffic metrics, providing useful insights into your business online, and give you the information you need to make effective online strategy decisions.

Reputation Management

With over 10 years of experience, Green Lotus is one of Canada's top agencies for online reputation management. If your company has experience negative press or has had negative online reviews, we can create a strategy to help you re-shape your online reputation.

On-Page Optimization

At Green Lotus, we make sure that websites are in accordance with Google's latest guidelines, recommendations and performance requirements, in order to be deemed a 'quality website' and rank in search results. On-page SEO service includes an analysis of internal linking structures, page load speed, mobile optimization, broken or toxic links, and more!

SEO Content Building

As content becomes an increasingly important part of SEO, we focus on creating unique, relevant and informative content for your business. Our content experts research your industry, analyze your competition, and create content based on what your target audience is looking for.

Rated 4.8 Stars from 80+ Reviews on Google!



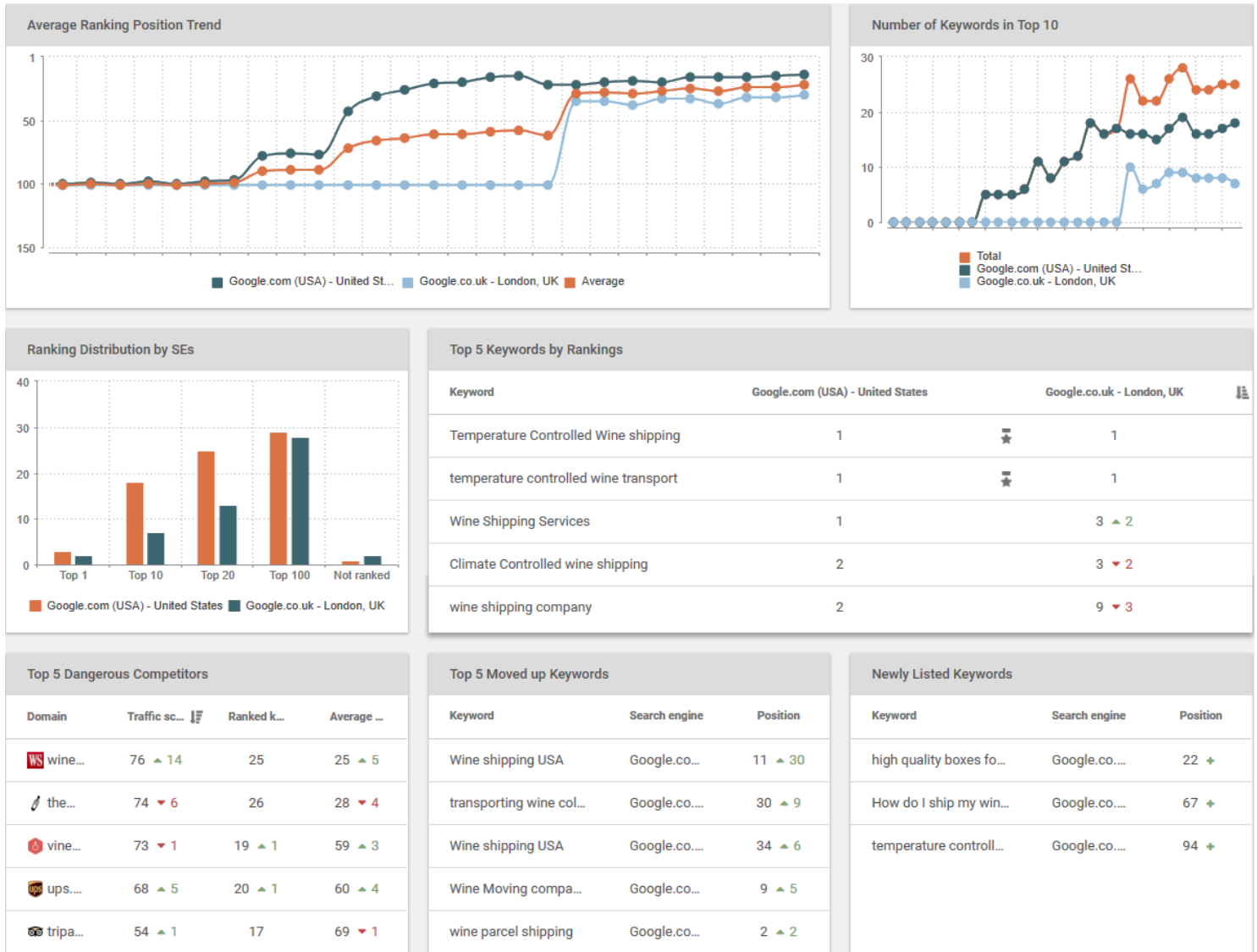
[View Our Reviews!](#)

SEO Service Case Study



Xpeditr is one of the oldest companies specializing in wine transportation and storage across Canada & USA. When Xpeditr initially started to work with Green Lotus they had no rankings on the first 10 pages of Google and received few requests for quotes from their website

Within 4 months Green Lotus was able to optimize content and get more than 10 keywords to rank on the first page of Google, improving overall ranking by 68%. Xpeditr's keyword ranking has been steadily increasing every month, and the rise in online leads generated has boosted sales.

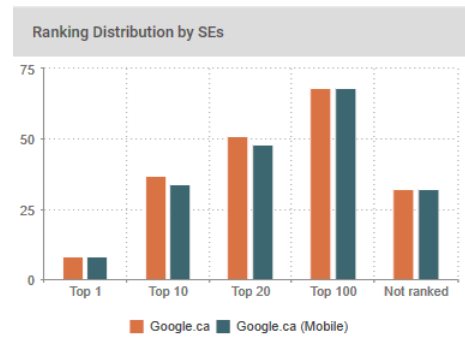
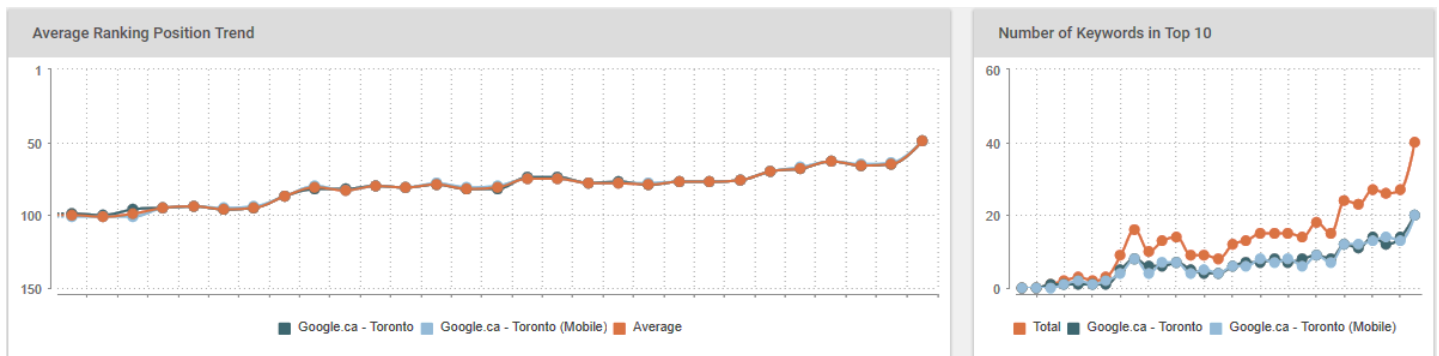


SEO Service Case Study



Remington Medical one of Canada's largest suppliers of medical supplies and have tried to do SEO before but have never seen great results. Just a few months after hiring Green Lotus to do their SEO, their website has started to climb up the rankings!

Today Remington Medical ranks for more than 80 keywords on the first page of Google search results. Green Lotus was able to increase client rankings by 182% and this continues to grow as we further develop their digital marketing strategy



Top 5 Keywords by Rankings

Keyword	Google.ca	Google.ca
continuous passive motion machine ...	1	1
cpm machine rental	1	1
cpm machine rental canada	1	1
lightforce ex laser for sale	1 ▲ 1	1 ▲ 2
medical clinic supplies	1	1

Top 5 Dangerous Competitors

Domain	Traffic sc...	Ranked k...	Average ...
ama...	56 ▼ 9	51 ▲ 3	67 ▼ 1
ncbi...	49 ▼ 1	48 ▲ 1	73 ▲ 2
cc clini...	48 ▼ 8	47 ▼ 2	61 ▼ 1
cc orth...	42 ▲ 1	58 ▼ 1	50
ama...	36 ▲ 9	27 ▼ 1	87 ▼ 1

Top 5 Moved up Keywords

Keyword	Search engine	Position
physical therapy trea...	Google.ca	20 ▲ 28
hot and cold therapy ...	Google.ca	35 ▲ 9
medical supplies can...	Google...	56 ▲ 9
storz shockwave for ...	Google...	7 ▲ 7
physical therapy exer...	Google...	10 ▲ 7

Newly Listed Keywords

Keyword	Search engine	Position
physiotherapy suppli...	Google...	3 +
physiotherapy equip...	Google...	8 +
radial shockwave the...	Google...	53 +
buy ifc machine	Google...	63 +
tens machine canad...	Google...	80 +